



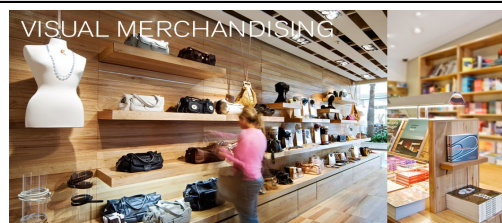
Apparel Merchandising and Design

Mrs. Wendt Room 571
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Course Description: Students will have an opportunity to explore fashion from it's infancy to well beyond our current decade. An examination of the fashion industry and specific designers will assist in understanding where we've been and where we're going in fashion design. Students will have an opportunity to explore the field of apparel merchandising through business planning, store design and layout, production, cost analysis, and marketing. Students will progress to an advanced level of garment construction and explore the area of pattern development. Additional focus areas include: entrepreneurship, textiles, care and cleaning of fabrics, and use of technology in design.

Classroom Philosophy: Apparel Merchandising and Design students are required to participate in classroom activities as an individual and as a group. Students are expected to be on time and in class every day with all materials needed to complete assignments. All assignments and projects are to be completed by the due date assigned. In Apparel Merchandising and Design, students are expected to be self-managed and self-monitoring learners and will be held responsible for their actions. Differentiated Instruction will be used to ensure that all learning styles are accommodated. Students will be able to apply knowledge and strategies gained in the classroom to real world situations. All school policies will be followed.

Related career fields include: Fashion designer, fashion historian, costumer, stylist, personal shopper, buyer, entrepreneur, textile designer, customer service representative, textile chemist, and environmental engineer.



Major Course Goals:

- Build industry knowledge through vocabulary usage.
- Assess Global Issues in the Fashion Industry.
- Summarize characteristics of various fibers, fabrics and finishes.
- Demonstrate advanced skills in constructing a garment: pattern development techniques
- Demonstrate an in-depth understanding of the evolution of the fashion industry.
- Evaluate the merchandising sector of the fashion industry.
- Identify elements in preparing for a successful career in the textile and fashion industry.

Required Materials:

- Textbook: *Clothing: Fashion Fabrics and Construction*.
- 3-ring binder and dividers
- Protector sheets
- Paper and writing utensil
- Planner
- Fabric and notions for various projects

Extra Help:

All students will have the opportunity to receive extra help from the instructor on set days before and after school or by request of the student.

Extra Help Days:

- Mondays: 3:15pm—4:15 pm
- Thursdays: 3: 15pm—4: 15pm
- By appointment

Redo Policy:

"Redo" work indicates that the work was completed on time, but not at a level that is satisfactory to the expectations given. High quality work is expected and students will be given the opportunity to redo work until it meets stated standards.

**Late Work:**

Late work will be accepted; however, a deduction of 5 points will be taken the first 1-5 school days late. A deduction of 10 points will be taken at 6-10 school days late. Work completed more than 10 days after the due date will not be accepted.

Grading Policies:**Grading Components:**

Class Participation	Semester Work = 80%
Readings/Assignments	Semester Exam = 20%
Quizzes	
Tests	
Reports	
Projects	

Grading Scale:

A = 100% - 90%
B = 89% - 80%
C = 79% - 70%
D = 69% - 60%
F = 59% and below

Overall Grading Rubric:

GRADE	PERFORMANCE DESCRIPTORS
A	Work is complete and turned in on time; absentee work is made up in a timely manner according to the planner. Work shows beyond a proficient understanding of the material. Student follows directions. Student voluntarily participates in class often.
B	Work may be complete and turned in on time; absentee work may be made up in a timely manner according to the planner. Work shows a proficient understanding of the material. Student follows all directions. Student voluntarily participates in class sometimes.
C	Work may be complete and turned in on time; absentee work may be made up in a timely manner according to the planner. Work shows some understanding of the material. Student may follow directions. Student participates in class when called on by the teacher.
D	Work may be complete and turned in on time; absentee work may be made up in a timely manner according to the planner. Work shows little understanding of the material. Student may follow directions. Student seldom participates in class even when called on by the teacher.
F	Work is not complete and turned in on time; absentee work is not made up in a timely manner according to the planner. Work does not demonstrate an understanding of the material. Student does not follow directions. Student never participates in class.

"Fashion is not something that exists in dresses only. Fashion is in the sky, in the street, fashion has to do with ideas, the way we live, what is happening." - Coco Chanel

